



KOVER STORY

Model Citizen

A recap of 2015 with KRAVE Model
Ambassador Travis Cure by Danielle Richardson



ON PREVIOUS PAGE
Hoodie: Mandstam

Red Sweater & Pants:
Polo Ralph Lauren
Belt: Diesel

2015 has been good to the actor/model affectionately referred to as "The Cure" by his bevy of female fans. From becoming the KRAVE Model Ambassador to filming his first leading role in an Independent film, the Miami, FL native and former marine is pumped, primed and ready to take on the New Year. Travis opens up about his passions, the importance of family, and what is in store for his career. With a work ethic aimed towards success, Travis shares his recap of highs and lessons this year, and what he will carry into 2016.

2015 has been a busy year for you, what has been the pinnacle/highlight for your career in 2015?

Everything I have participated in on behalf of KRAVE Magazine has been an absolute blessing in my life. However, I would have to say my birthday celebration hosted by KRAVE Magazine was the best and indeed the highlight of my year.

Now that you are in the spotlight, what would you say has been the most difficult challenge you have faced?

I'd have to say the most difficult challenge of being in the spotlight would have to be the moments when work slows down. I start to wonder if my audience is still enjoying my craft; am I still a hot commodity. Then after mulling over all those feelings, my phone goes back to blowing up!

Photography:
Carlos Jones
@iamcarlosjones

Styling:
Troy Clinton
@troy_clinton

As the Model Ambassador for *KRAVE* Magazine, what is your personal brand and how do you bring that to *KRAVE*'s brand and style?

My personal brand is a representation of my children and my mother. I am, and I represent being a good, productive black man and father who still believes in dreaming big and giving it 100 percent in all I do. Given the opportunity to join *KRAVE* as their model ambassador has definitely enhanced my knowledge of men's fashion and style and has further fueled the direction of my career and passions.

Who is your favorite designer/brand?

My top favorite designers are Louis Vuitton and Gucci. However, as much as I enjoy high end gear, I am a simple guy; I love Zara, H&M and a pair of Jordans (sneakers).

What artist are you currently listening to?

Young Jeezy.

What does your work out and diet regimen consist of?

I normally train 6 days a week, twice a day. I don't follow a strict diet plan however I do eat clean for the most part.

What do you want to accomplish in 2016?

To become the ultimate father and provider and become idolized through my craft.

*In a very short year, Travis has secured the leading role in three independent films, and he has landed a series scheduled for production early in 2016; he has also been featured in *Essence* Magazine (online), as well as many other publications... and this is only the beginning. I think it's safe to say that he is looking at a very bright future. We may have found "The Cure."*



Cap: Model's Own
Sweater: Salvatore
Ferragamo
Stocking Cap: Urban
Outfitters